

Board of Directors Meeting Minutes

March 4, 2009

Attendees: Pamela Farmer, Paula Bova, Jonathan Boyd, Adam Hall, Sharon Decker, Debbie Jenkins, Nancy Thompson, Bill Stutzenberger, Shannon Vittitow, Laura Burns and Buddy Kittle

Meeting was called to order by Nancy Thompson at 11:39 a.m.

Motion to approve the minutes from February 2009 by Adam Hall and seconded by Pamela Farmer. The motion carried by unanimous voice vote.

Shannon Vittitow presented the Treasurer's report. A motion to approve the treasurer's report was made by Sharon Decker and seconded by Bill Stutzenberger. The motion carried by unanimous voice vote. Jonathan Boyd discussed how to balance the budget, this included the suggestions of charging more for luncheons, gala tickets, not purchasing speaker gifts, to increase luncheon ticket prices, focus on increase of membership, Board of Directors lunches will no longer be provided by the association. A motion was made by Adam Hall to establish a goal to increase membership to 45 members, eliminate outside printing, eliminate board of directors paid lunches by the association, eliminate speaker gifts, eliminate sending an individual to the national workshop for the 2009 calendar year, increase monthly luncheon tickets to \$20 for members, and \$23 for members and guests and provide \$2500 for education seminars. Motion seconded by Jonathan Boyd. The motion carried by unanimous voice vote.

Committee Reports:

Programs: -Jonathan Boyd: Recap of speakers lined up for 2009. Confirmed addition of Bryan McNee for April. Discussion about getting Larry Disney for August or September.

Community Service: -Bill Stutzenberger: Discussion about a golf outing to be held in June 2009. Andrew Theineman of Republic Bank is spearheading the function again this year. Shannon Vittitow is working on a flyer for the event and will post information in the newsletter once information is supplied. Discussion about the upfront cost of the golf event would be a non-refundable deposit to Heritage Hills of \$500. A motion was made by Bill Stutzenberger to spend \$500 for the golf event; motion was seconded by Jonathan Boyd. The motion carried by unanimous voice vote.

Discussion about a wine tasting event to be held in the late summer or fall of 2009. Need to find a new chairperson for the wine event, Missy Brown will not be able to commit to the planning this year. Bill will talk to other members of MBAL to find a chairperson.

Education: -Paula Bova: Paula conducted a conference call with eight people from the committee to put together a survey of the membership regarding wants and needs as far as education. A survey will be given out in the March luncheon. MBAL cannot offer CE credits this year.

Membership: -Laura Burns: Discussion regarding an urgency for new members and retaining members created the need for a Membership Contest. Contest would give back \$100 to a member that refers a new member to the association between March 15 and end of the year. Adam Hall made a motion to give a referral fee of \$100, motion was seconded by Jonathan Boyd. Pamela Farmer amended the motion to place a time limit on the contest for new members received by the end of April 2009. Motion passed. Shannon Vittitow to create a flyer to be distributed at the March luncheon. Laura discussed getting in touch with Sherri Wagerman to determine her level of commitment to the Membership Committee.

Alliance: -Pamela Farmer: Update on the Wine Tasting event with GLAR.

Communications: -Debbie Jenkins: Debbie is planning to contact Gregg Cobb with BB & T to serve on her committee. A discussion was held about advertising in the Homes Magazine. A copy of the publication was provided to each board member. Discussion was made to table this idea until later in the year due to current budget restrictions.

Legislative:- Adam Hall: Adam presented updated information regarding the Cram Down Issue.

By-Laws: Working is in progress with Steph Horne and her committee to re-write the by-laws and the Policy and Procedures for MBAL. Should be finalized soon.

New Business: 2009 Policy and Procedures were updated by Shannon Vittitow and presented in a packet to each board member with the previous addition of the Policy and Procedures dating from 2007.

Sharon Decker discussed the new Criteria for the MBAL Gala Awards for 2010. Information will be in the March e-newsletter.

Membership applications were received from Stites & Harbison, PLLC., (Motion to accept their membership by Bill Stutzenberger, seconded by Jonathan Boyd. Motion carried), Bardenwerper, Talbott, and Roberts, PLLC, (Motion to accept their membership by Bill Stutzenberger, seconded by Adam Hall. Motion carried) and Springhouse Appraisal Management Co. (Motion to accept their membership by Adam Hall, seconded by Pamela Farmer. Motion carried)

Buddy Kittle was present at this meeting to discuss membership. Buddy mentioned creating a letter for membership that there is no better opportunity than now to band together and join MBAL. Suggested listing current members in the newsletter and having handouts at each luncheon meeting with the names of current members listed. Buddy mentioned that each new member at the state level will select a home membership association and the state will funnel new members back to the local membership.

Meeting adjourned at 1:32 p.m.